Business Advisory Council Joint Statement for Black River Local Schools, Buckeye Local Schools, Brunswick City Schools, Cloverleaf Local Schools, Highland Local Schools, and the Educational Service Center of Medina County

In 2018 the Medina County Economic Development Corporation agreed to convene a group of business professionals along with five school districts and the Educational Service Center of Medina County to serve as their Business Advisory Councils. Members of the Council volunteered to participate and meet monthly throughout the year. The membership represents the diverse business climate in Medina County including manufacturing, professional services, financial services, construction, and healthcare.

The purpose of the Business Advisory Council is to identify skills needed and suggest ways to teach them, advise on the types of jobs available, and create a relationship between our business, labor, and education communities.

Over the last year the Council undertook an effort to create a program helping students identify skills they are gaining through extracurricular activity and how that relates to careers. The four skill areas identified are: Gamers, Athletes, Social Media users, and Musicians. Posters are being created to hang in the schools as well as a website with more career information relating directly to jobs in Medina County.

The Council has also sponsored the Engineering Expo program. At all seven high schools, engineers were brought in for an evening session to discuss with students what kinds of careers are available to those with an engineering degree. Parents were encouraged to attend as well. Five high schools have completed the program with over 350 people attending. The remaining schools have been scheduled.